

Sanapati Chandrika

Product Designer · B2B SaaS & AI

Berlin, Germany

chandrika.sanapati@gmail.com · +49 151 65117068

chandrikasanapati.me · linkedin.com/in/chandrika-sanapati

■ Work authorized in Germany ■ English C1 ■ German A2

SUMMARY

Product Designer in Berlin who turns complex B2B and AI workflows into simple, accessible experiences, with a background in e-commerce conversion and SaaS marketing. Recently shipped an AI audit dashboard at Cortea AI that cut audit completion time by 15%.

EXPERIENCE

Product Designer (Intern) · Cortea AI, Berlin

Feb 2025 – Jun 2025

- Designed and shipped the results dashboard for AI-driven IT audits, showing compliance gaps (e.g. ISO 27001) along with the AI's reasoning
- Reduced audit completion time by 15% by helping auditors focus directly on flagged gaps
- Ran usability tests with ~10 auditors, raising user satisfaction by 20%
- Contributed to the company's first design system

Product Designer · Freelance, Remote

Oct 2024 – Mar 2025

- Restaurant client: redesigned the website with a tile-gallery menu layout, increasing average session duration by 12%
- Nonprofit (rural development & disaster relief): redesigned the landing page with a focus on accessibility and storytelling, increasing page retention by 10%

Product Designer · Camdew (digital branding agency), Bengaluru

Aug 2020 – Jul 2022

- Redesigned and A/B tested instant checkout flows for e-commerce clients, driving a sustained 3% MoM increase in conversion
- Led user research for apparel brands and shipped UI fixes for the friction points it found, improving customer retention
- Designed conversion-focused product pages with marketing and content teams

Marketing Associate · Happay (B2B expense management SaaS), Bengaluru

Jun 2019 – Jun 2020

- Designed B2B sales decks for the fleet management product, used by pre-sales to close deals
- Designed and ran data-driven email campaigns (Act-On, Stripo), improving open rates and lead flow

SKILLS

Design: Product Design, Interaction Design, Design Systems, Prototyping, Accessibility (WCAG), Dashboard Design

Research & testing: User Research, Usability Testing, Heuristic Evaluation, Journey Mapping, A/B Testing

Tools: Figma, FigJam, Framer, Adobe XD, Illustrator, Miro, Notion, Google Analytics, HTML/CSS

EDUCATION

M.A. Visual Experience & Design

University of Europe for Applied Sciences, Potsdam 2022 – 2023

B.Tech Computer Science & Engineering

Lovely Professional University, India 2013 – 2017

AWARDS & VOLUNTEERING

- 2nd Place, Service Design Jam** (Healthcare), Spiced Academy · 2025
- Volunteer, uxcon vienna** (500+ attendees) · 2025, 2026